



2020 NCHA Futurity
26th May to 7th June 2020

RETAIL TRADERS OPPORTUNITY



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The Futurity...

WITH the annual NCHA Cutting Futurity attracting more than 500 competitors and paying out over \$700,000 in cash and prizes over the duration of the event, it is not hard to believe it is the biggest and richest indoor sporting horse event in the Southern Hemisphere.

Coming from humble beginnings at the Moonbi showgrounds and offering up a prize purse of \$10,000 1974 marked the beginning of the first official cutting Futurity, run over 3 days and exhibiting 25 keen competitors.

47 years later the prestigious event is hosted in the Country Music Capital of Tamworth, NSW and is one of the biggest draw cards in the region, bringing in an estimated \$2.3 million to the local economy each year.

The Futurity attracts on average 15,000 spectators throughout the 12 day program, not only from all parts of Australia, but also worldwide.

The event is housed at the spectacular \$38 million dollar Australian Equine, Livestock & Events Centre (AELEC) and offers 44 premium indoor trade sites, along with approximately 600 stables and 191 powered campsites, with plenty of room for non-powered camping.

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Why Exhibit with us?

- **UTILISE US**

Use the biggest and richest indoor sporting horse event in the Southern Hemisphere to market your product.

- **EASY ACCESS**

The Futurity provides on average 15,000 spectators and 500 competitors throughout the two week event straight to your door.

- **BUILD BRAND AWARENESS**

Take your business to the next level with the opportunity to build your customer database and business relationships.

- **NATIONAL AND INTERNATIONAL COVERAGE**

Utilize our marketing offers to become part of our media drive and be promoted as a trade partner of the NCHA throughout the event to more than 7 countries.

- **THERE IS NO ONE LIKE YOU**

Meet other industry leaders in the Western World and make long lasting relationships.

- **IT'S NOT ALL ABOUT CUTTING**

Offering new and improved opportunities, the Futurity provides the Select Cutting Horse Sale, Futurity Campdraft, Celebrity Cutting, Working Dog Trails, Farriers Competition, night time entertainment and the Demonstration Arena.

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Cutting 101: Demonstration Arena...

With a focus on education and attracting new audiences to the 2020 NCHA Futurity, we bring you the Cutting 101: Demonstration Arena.

Utilising an extraordinary mix of cutting legends, horsemen and emerging equine trainers, the Cutting 101 Demonstration Arena is the place for all inside information on horse education, training and equipment as well as a showcase of some of the leading quarter horse stallions in the country.

Leading professionals will entertain and educate the crowd with a series of 30 minute demonstrations held throughout the course of the Futurity.

COVERING EVERYTHING FROM:

- **What is Cutting? The history, rules and scoring.**
- **It' Showtime! How do you create the perfect 2.5mins.**
- **The Basics. Starting a young horse on cattle.**
- **Getting into Cutting. What it means to be an Amateur and where to start.**
- **Break In or Break Up. Handling a young horse on the ground.**
- **Equipment 101. Let's saddle up & ride.**

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The Packages...

• REGULAR & LARGE MAIN ARENA PACKAGES

EACH SITE INCLUDES: 3 walls 2.4m high, light, fascia board with business name and power board

2.4m x 3.6m (8.64sqm) \$1,500.00 per site

3.2m/3.6m x 3.6m (11.52/12.96sqm) \$2,000.00 per site

• OUTSIDE TRADE SITE PACKAGES - (MUST BRING OWN SETUP)

External - size FOOD STALL: \$1,020.00 per site

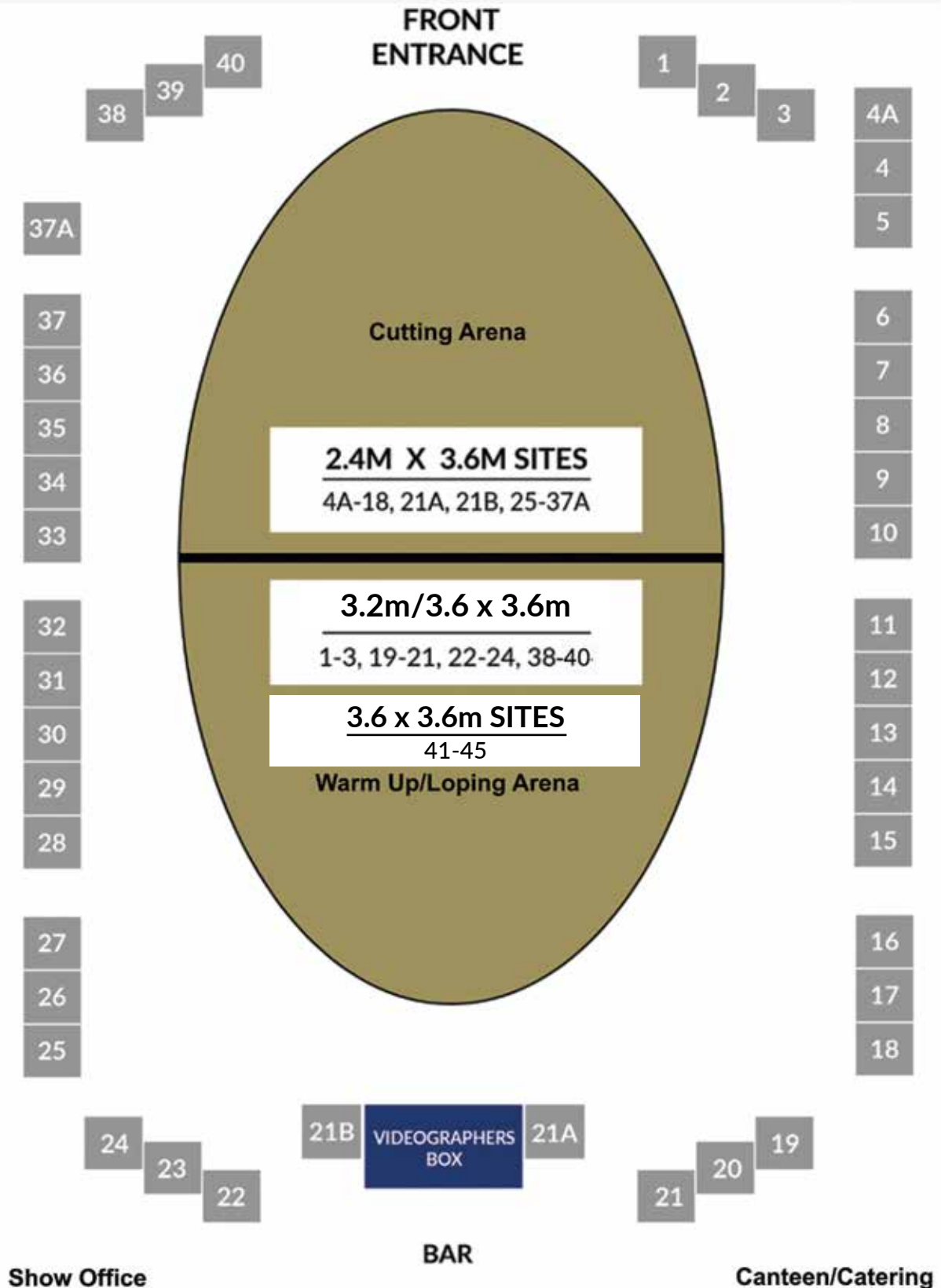
OTHER: \$1,250.00 per site

**Please note all prices include GST and cover the entire duration of the show.*



NCHA SITE MAP

41 42 43 44 45 MEZZANINE



TRADE SITE APPLICATION BOOKING FORM



Company: _____ ABN: _____

Address: _____

Suburb: _____ State: _____ Post Code: _____

Phone (BH): _____ Phone (AH): _____ Mobile: _____

Email: _____ Website: _____

- **REGULAR INDOOR TRADE SITE - (2.4m x 3.6m)**
Site/s Required _____ @ **AU \$1,500** (inc GST) per site = \$ _____
- **LARGE INDOOR TRADE SITE - (3.2m/3.6 x 3.6m)**
Site/s Required _____ @ **AU \$2,000** (inc GST) per site = \$ _____
- **OUTSIDE TRADE SITE**
Site/s Required _____
- FOODSTALL
@ **AU \$1,020** (inc GST) each per site = \$ _____
- OTHER
@ **AU \$1,250** (inc GST) each per site = \$ _____



TOTAL AU \$ _____

PAYMENT TERMS:

- To lock your site in, full payment is due by **28th February 2020** and must accompany this application form.
- Cheque to be made payable to: National Cutting Horse Association Inc.
- Direct deposit details: **BSB: 032621 • ACC: 598072 • Account name: NCHA Ltd**

Credit Card payment: _____ / _____ / _____ / _____ Expiry Date: ____ / ____ CCV: _____

Signature: _____ Date: _____

We/I accept the exhibitor space allocated by the NCHA and will pay the total sum of: AU\$ _____
as the exhibit fee (total space fee) and acknowledge that no site will be allocated until full payment has been received by the NCHA.

PLEASE SEND SIGNED APPLICATION TO: NCHA ADMINISTRATION

E: admin@ncha.com.au • T: +61 2 6765 9356 • PO Box 7092, NEMSC, TAMWORTH NSW AUSTRALIA 2348

PLEASE NOTE: Previous Exhibitors and Support Sponsors are still required to complete an application form and provide the necessary payment.
The NCHA reserves the right to reallocate site/s should documentation and payment not be received within the timeframe outlined above.



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CONTACT:

National Cutting Horse Association
15 Goonan Street, Tamworth NSW 2340
Phone: 02 6765 9356
Email: admin@ncha.com.au
Web: www.ncha.com.au

